

We're sorry we had to send a photocopy of our 1982 annual report, but the tremendous demand for copies far exceeded expectations and our supply is exhausted.

Pizza Time Theatre's annual has been featured in newspapers, as well as radio and tv. Because of this exposure, our annual report has generated considerable interest outside the financial community.

Though this is a photocopy, all the important facts and figures are still present, giving a detailed look at what Pizza Time Theatre is and the 1982 financial results.

Also enclosed is a copy of Chuck E. Cheese's Annual Report for Kids, a supplement geared for Pizza Time's younger shareholders and customers. We hope you'll enjoy both reports.

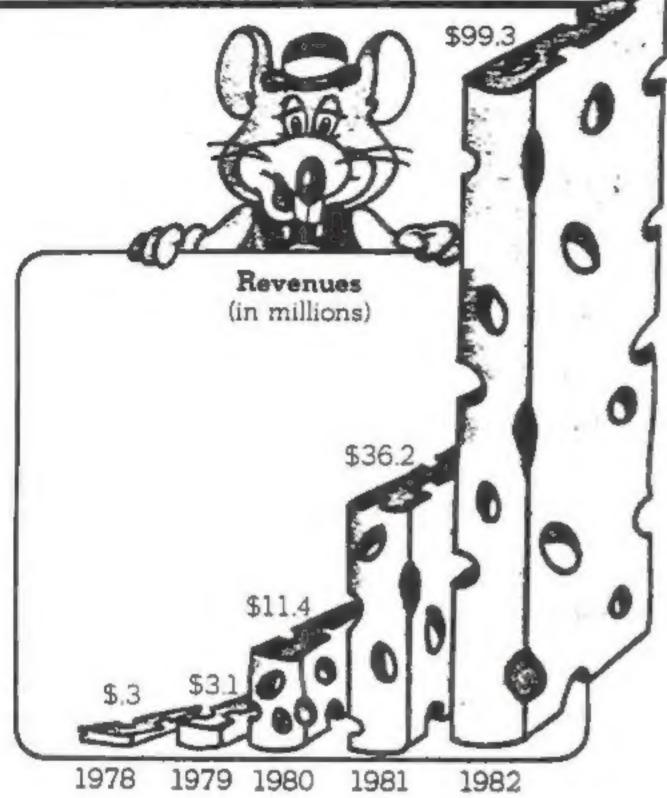
5-10-84

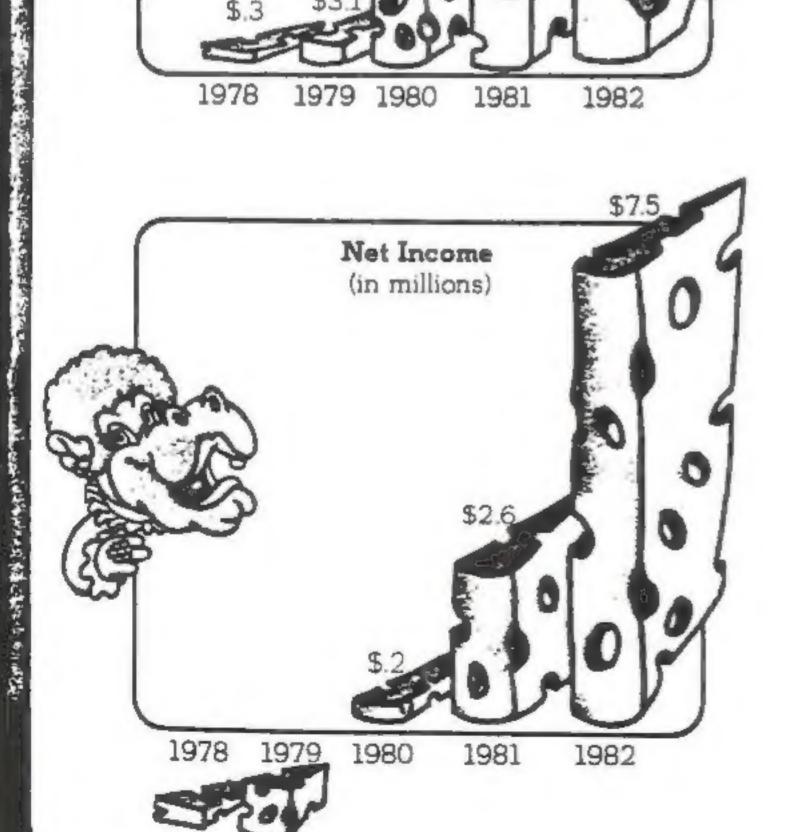
Pizza Time Theatre. Inc. Pizza Annual Report



# Financial Highlights

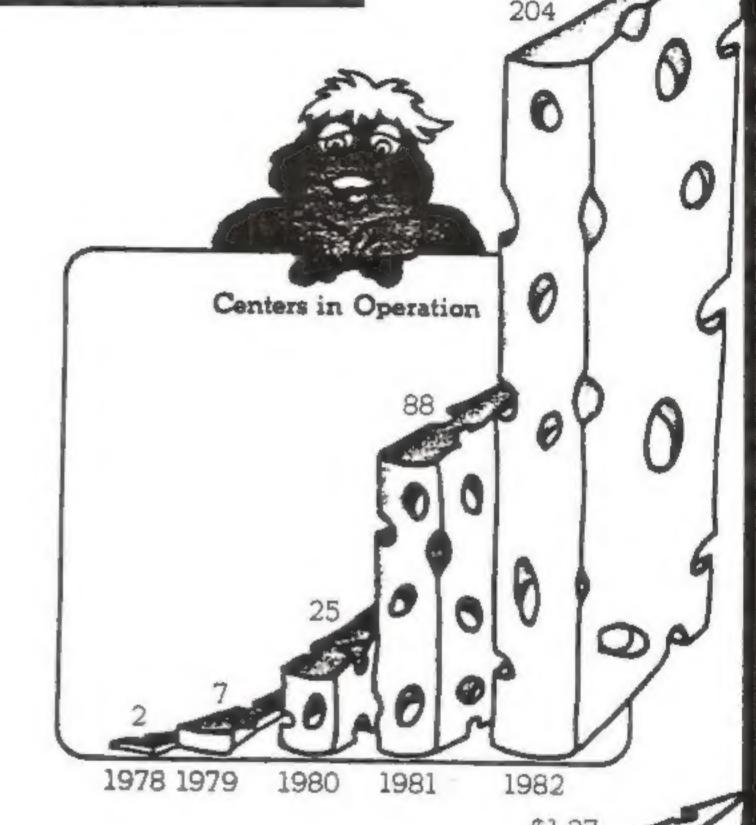
	1982	1981	Change
Total Revenues	\$ 99,286,068	\$36,218,914	174%
Net Income	\$ 7,507,736	\$ 2,601,056	189%
Earnings Per Share	\$ 1.27	\$ .58	119%
Centers in Operation	204	88	132%
Total Assets	\$110,068,688	\$60,927,601	81%
Shareholders' Equity	\$ 53,760,477	\$44,818,352	20%

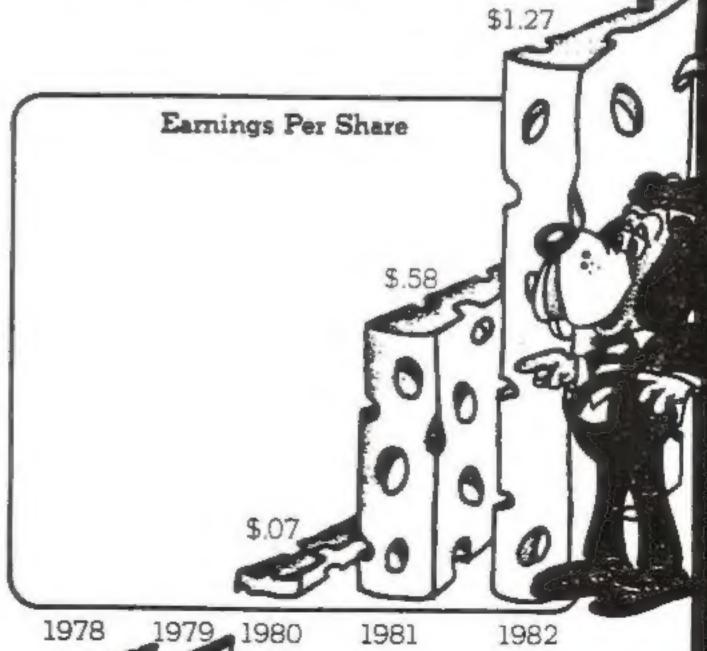




(\$.5)

(\$1.3)

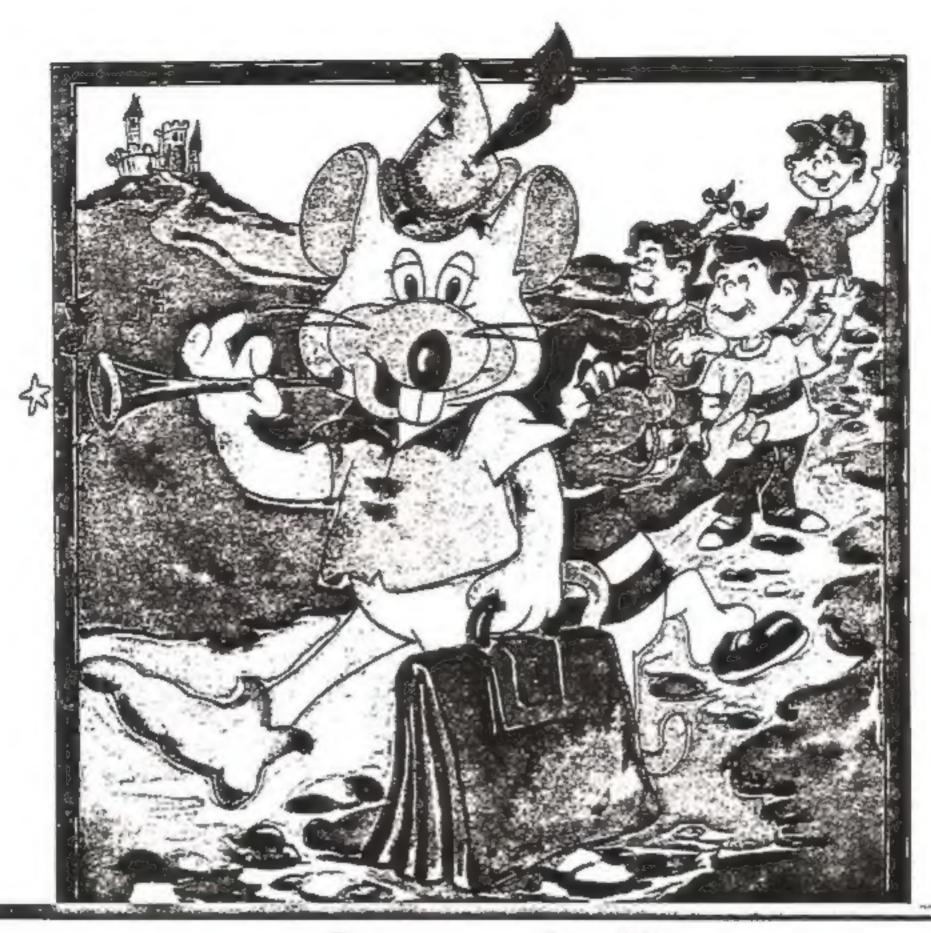




(\$.29)

1

(\$.69)



## Company Profile

Pizza Time Theatre, Inc. operates and franchises Chuck E. Cheese's Pizza Time Theatre family-onented restaurant and entertainment centers. The concept for these centers combines three elements: a quality pizza restaurant, video games and other amusements, and musical entertainment provided by the Pizza Time Players — computer-controlled robot characters.

These original robot characters, and the system of control computers and software which synchronizes their voices and movements to dialogue and songs, are created and manufactured by the Company for use in all Pizza Time Theatres.

This entertainment system is trademarked as "Cyberamics."

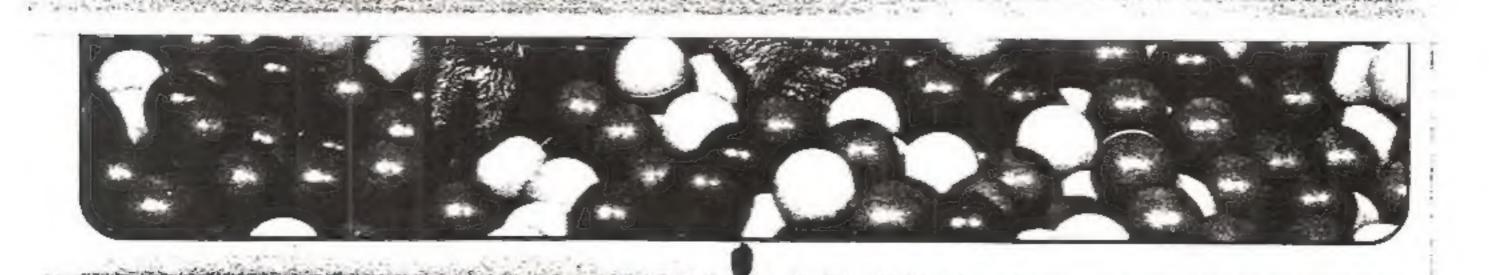
The Company also manufactures target bowling games and play structures for use in its centers.

The Pizza Time concept was developed by Nolan K. Bushnell and Joseph F. Keenan, founders of the Company. The first center opened in 1977, and in June 1978 the Company acquired all rights to the concept and the single operating center from Atan, Inc., a subsidiary of Warner Communications, Inc.

At the close of fiscal year end 1982, 204 Pizza
Time Theatres were operating in 35 states, Canada,
Australia, and Hong Kong.

The Company completed its initial public stock offering in April 1981. The stock is currently traded in the over-the-counter market.





## Letter to the Shareholders

### To Our Shareholders:

"Full Speed Ahead," the theme for our 1982 Annual Report, sums up a year of substantial growth, both in size of operations and in financial results for Pizza Time Theatre, Inc.

A strategy of rapid unit expansion and capitalizing upon the recognition of Chuck E. Cheese by children and families across the country has resulted in another year of record earnings for Pizza Time Theatre. With the opening of the 100th Company-owned center, and the 200th system-wide center in the fourth quarter, our young Company has achieved some notable milestones.

## Overview of 1982 Financial Results

Financial results for 1982 are as follows:

- Total revenues of \$99,286,068, a 174% increase over 1981 revenues.
- Net income of \$7,507,736, or \$1.27 per share, a 119% increase over 1981 net income of \$.58 per share.
- Revenues from Company centers of \$82,580,391,
   a 179% increase over 1981.
- Royalties from franchise owners of \$7,041,414, a 363% increase over 1981.

This performance is due to the opening of new Company and franchised centers, execution of franchise territorial agreements, improved operations and an aggressive marketing strategy. With the implementation of a data polling system in the fourth quarter, we now have access to center sales and releated cost information on a daily basis.

This constant monitoring of operations in the centers provides the opportunity to react immediately to cost inefficiencies, and has improved labor expense in

during the second quarter resulted in continuing percentage payments to the Company. With the conclusion of this litigation, legal expenses were reduced, and management time freed for other productive purposes.

### Center Development

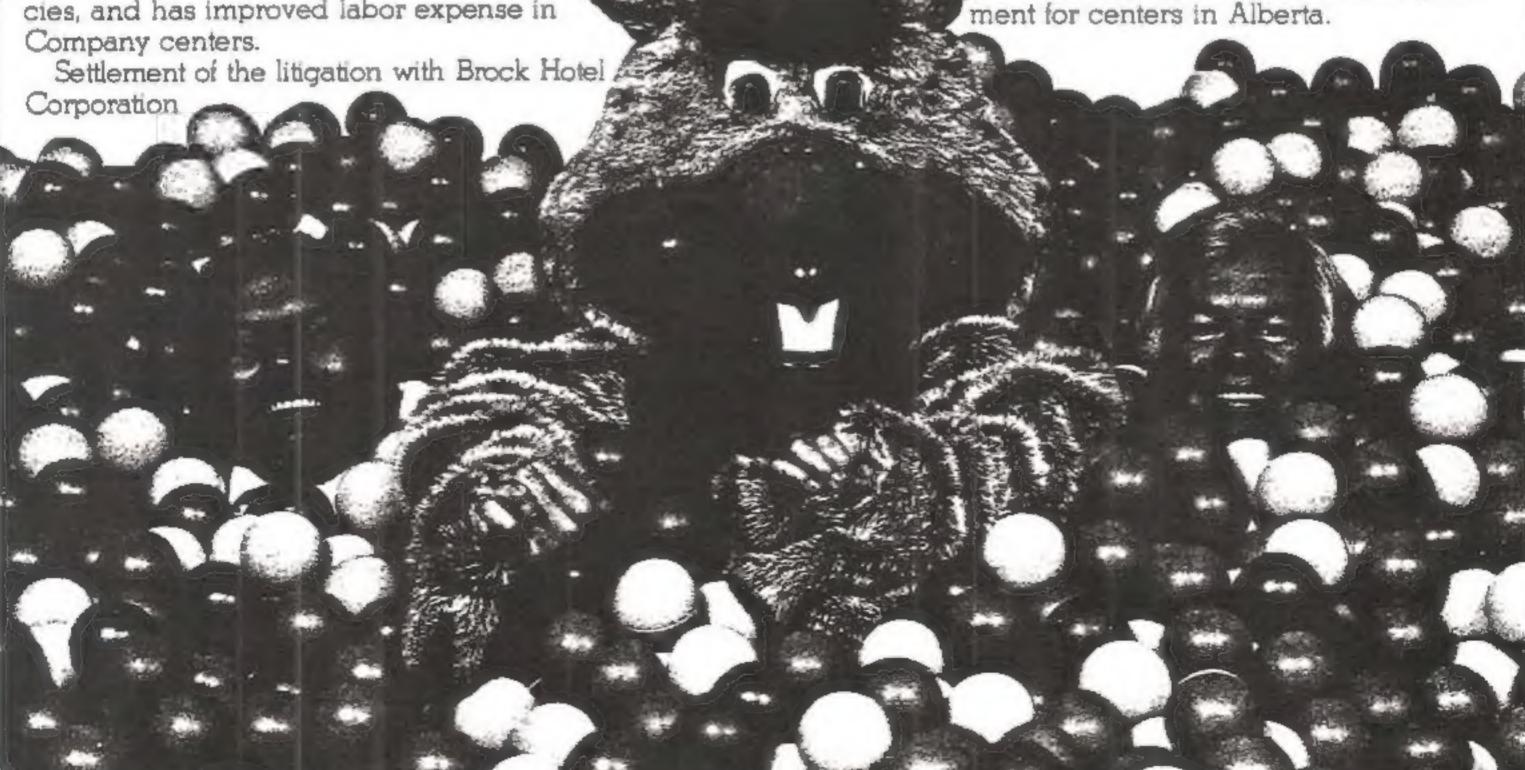
At fiscal year end, December 30, 1982, 204 Chuck E. Cheese's Pizza Time Theatres were operating in 35 states, Australia, Canada and Hong Kong. During 1982, 58 Company centers and 58 franchised centers opened, bringing the total number of Company centers to 109 and the total number of franchised centers to 95. The Company acquired seven centers from franchise owners during the year.

Company centers are concentrated in California, Colorado, Texas, Louisiana, Nevada, Florida, Oklahoma, Alabama and Connecticut. Franchised units are located in 28 states as well as in Canada, Australia and Hong Kong. The Company has franchise territorial development agreements with 34 persons or organizations, all of which are contracted to be multiple unit developers.

## International Development

Franchise territorial agreements have been signed for centers to be opened in England and Puerto Rico in 1983. The Company also announced in 1982 the formation of a Canadian subsidiary, Chuck

Cheese's PTT, Limited. Headquartered in Toronto, the new organization is developing the Chuck E. Cheese concept in Canada, and has recently signed a franchise agree-



## Letter to the Shareholders

### Entertainment for Families

Pizza Time Theatre continues to target its concept of pizza, robotic entertainment and games to families with children ages 15 and under. To better serve this market we are increasing emphasis on participatory games and activities for young children. In 1982, we installed in 12 Company centers

playlands featuring recreational equipment for active play. We will expand this program in Company units in 1983. We also are developing educational games for young children and will

this operation in
1983. Computer
learning centers for
children with supervised
instruction have recently been
installed in several Company

testing and further refinement. Our centers, with their computer-based technology and popularity with children, offer ideal opportunities to transfer the entertainment aspect of computers to a learning function. We feel Chuck E. Cheese's centers can be places for children to learn as well as places to have fun.

To keep our musical entertainment fresh in the centers, we continue to develop new Cyberamics characters and new shows for the existing characters. In 1982 we introduced two new acts, bringing our Cyberamics entertainment system to a total of 17 characters or character sets.

Our policy in the centers
of requiring all children under
18 to be accompanied by adults will
continue to be supported in order to maintain
the wholesome, family environment so important
to Chuck E. Cheese's.

Restaurant Operations

With the opening of our test kitchen at Chuck E. Cheese's University in San Jose, California, the Company has implemented an ongoing food product development and improvement program. A major food research project is currently underway which we anticipate will bring new and profitable products to market in 1983. We continue to stress customer service and cleanliness as well as quality food products in our centers, with incentives given to unit managers and crews for outstanding results.

### Management Training and Development

Our management training program continues successfully at Chuck E. Cheese's University. In 1982, 490 candidates completed the six-week program which includes an extensive course in all phases of center management, with two weeks on-the-job

training. Because the quality of our center operations is directly dependent on the ability of our
managers, we will continue to emphasize and
augment management development throughout
the Pizza Time system.

### New Manufacturing Facilities

We celebrated the opening of a 35,000 square-foot games manufacturing facility in Hollister, California in April 1982. Chuck E. Cheese Rolls (target bowling games), cabinets and play structures for Company centers, and for sale to franchise centers. are currently being built in the plant. In addition, the Cyberamics manufacturing plant and the distribution center recently moved to a new site in Milpitas, California. The Cyberamics manufacturing operation and administration offices are housed in a 60,000 square-foot building adjacent to a 101,000 squarefoot warehouse and distribution center. This new complex triples our manufacturing and distribution space, and allows for future

expansion into the manu-

facturing of proprietary

electronic games.

## National Marketing Program

With the growth of Chuck E. Cheese's Pizza Time Theatres across the country, the Company launched a major advertising campaign in 1982 based on the slogan, "Smile, America, say Chuck E. Cheese." The campaign markets happiness, food and fun to our family audience through children's television programming. To capitalize on our growing chain of units nationwide, we will begin advertising on network television in the first quarter of 1983. In addition, the Company is beginning a national licensing program for Chuck E. Cheese merchandise.

## Letter to the Shareholders

### Goals and Outlook

The Company expects to add an estimated 120 new centers to the chain in 1983. About half of these will be developed by franchise owners. It is expected that some of these units will be in European and Far Eastern markets with future expansion anticipated in these areas.

I am optimistic about the future of the family entertainment business, even in the present adverse economic environment. The leisure industry has a history of stability during periods of recession. This is apparent in today's economy when people have continued to spend on family entertainment as evidenced by record numbers of people attending family-oriented movies in 1982, and by the growing number of competitors in the restaurant/entertainment business. We will continue to improve our competitive edge in 1983 by emphasizing the following objectives:

- maintaining our family environment at Chuck
   E. Cheese's with emphasis on participatory
   and educational activities for children
- designing and manufacturing innovative, proprietary games
- expanding our manufacturing facilities
- stressing research and development for new entertainment concepts

We are proud of our strong franchise organization, and appreciate the support and good ideas of our capable franchise owners. In addition to our franchise owners, the company owes its success to the creative and hardworking employees who have contributed so much to the Pizza Time concept.

Because we believe our people are motivated by a sense of involvement in the Company, we will work to maintain the entrepreneurial spirit that has created Chuck E. Cheese's. By meeting the challenges of today with innovative developments for tomorrow, we look forward to continuing "full speed ahead" for future success.



February 14, 1983

Joseph of Keenm

Joseph F. Keenan President



## Looking Ahead

In 1982, Pizza Time Theatre, Inc. laid the foundation for diversification in coming years. We believe that 1983 will be a time of growth and change in which the transition from a specialized restaurant concept to a diversified leisure company will be evident.

We look forward to the challenge of redefining the coin-operated game business. We also look forward to introducing Kadabrascope, the process of merging traditional cartoon animation techniques with the technology of computer assisted animation. This innovation further strengthens our role as creator and licensor of entertainment characters.

Leisure time is our arena, technology our tool.

Nolan K. Bushnell Chairman of the Board

Twee Sushing

# Selected Financial Data

		Incorporation May 12, 1978			
	December 30, 1982	December 27, 1981	December 28, 1980	December 30, 1979	through December 31, 1978
Selected Statement of Earnings Data:					
Revenues from Company centers Initial franchise fees Other franchise revenues Total revenues Net income (loss) Net income (loss) per share Weighted average shares outstanding	\$ 82,580,391 1,160,000 15,545,677 99,286,068 7,507,736 1,27 5,893,098	\$29,547,007 1,105,000 5,566,907 36,218,914 2,601,056 58 4,492,265	\$ 9,336,444 750,000 1,339,084 11,425,528 176,879 .071 2,598,404	\$ 2,960,821 20,000 84,918 3,065,739 (1,324,307) (.69) 1,927,999	\$ 347,452 
Selected Balance Sheet Data:					
Working Capital Total assets Long-term debt Total shareholders' equity (deficit)	\$ 4,242,197 110,068,688 32,181,692 53,760,477	\$21,763,501 60,927,601 4,562,170 44,818,352	\$ 590,755 9,483,330 1,155,807 5,884,485	\$ 397,828 3,471,977 1,750,000 (576,344)	\$ (477,982) 1,062,330 300,000 107,963

See accompanying consolidated financial statements for cumulative effect of change in accounting method.



## Management's Discussion and Analysis

### Overview

he Company's growth in revenues and income is principally due to substantial growth in the number of Company and franchised centers opened during the last two years. The following table shows the number of centers in operation at fiscal year end 1980, 1981, 1982.

	Com	pany Ce	enters	Franc	chise Ce	enters		Total	
	1980	1981	1982	1980	1981	1982	1980	1981	1982
Open at beginning of the year Opened during year	6 8	14 30	44 58	10	11 33	44 58	7 18	25 63	88 116
Acquired Open at end of year	14	<del>-</del>	7 109	11	_ 44	(7) 95	_ 25	88	204

Revenues from Company centers consist of total sales of the centers. Franchise fees include initial fees paid to the Company for individual center franchises. The Company's territorial franchise agreement grants a right to develop a number of franchises within a specified territory upon payment of a nonrefundable fee of \$5,000 per location. When a franchised center is opened under this arrangement the \$20,000 fee then due is reduced by the \$5,000 non-refundable fee previously paid. Other franchise revenues include equipment and game sales, continuing royalty payments under franchise agreements (currently 6% of franchised center gross sales) and sales of certain merchandise. Equipment and merchandise are sold to franchise owners at prices which approximate cost.

Commencing November, 1982, both Company and franchised centers contributed an additional 1% of gross sales for the national advertising fund established to pay advertising costs for Pizza Time



## Results of Operations 1982 compared with 1981

R ecord revenues and earnings were achieved with the opening of 116 Company and franchised centers in 1982.

Revenues from Company centers were \$82,580,000 in fiscal 1982, a 179% increase over fiscal 1981. This increase was primarily a result of 58 new centers opened and 7 centers acquired during fiscal 1982.

Revenues from franchise operations were \$16,706,000, 150% higher than 1981. The increase in initial franchise fees reflects income received from 58 franchised centers opened during 1982 as compared to 33 opened during 1981 and the sale of territorial franchise agreements. The increase in other franchise revenues was principally due to the sale of Cyberamics to franchise owners, royalty revenues from additional franchised centers and the Brock chain of ShowBiz Pizza Place Restaurants. In June 1982, the Company settled its litigation with Brock resulting in a \$750,000 lump sum payment plus monthly payments of 1.5% to 2% of gross sales of Brock's first 160 ShowBiz Pizza Place units over the next 14 years.

The increased cost of sales for centers was in line with higher sales for 1982. Operating expenses for the centers were up as the Company expanded its promotional and advertising programs in 1982 over 1981. Also, operating expenses were affected by the higher cost associated with the opening of 58 new centers.

Engineering and product costs include amounts related to the production of Cyberamics units and other products sold to both Company and franchised centers. These costs increased proportionately as a result of the greater number of Company and franchised centers.

## Management's Discussion and Analysis

Selling, general and administrative expenses increased in 1982 as a result of the expansion of the Company's operations. However, these expenses decreased from 20.7% of total revenues in 1981 to 17.3% of total revenues during 1982.

The Company financed its growth by leasing certain assets and borrowing approximately \$19,300,000 under bank lines of credit. During 1982 interest expense from bank borrowings was \$489,000 of which approximately \$250,000 was capitalized. Interest income in 1982 was \$1,076,000 compared to \$1,071,000 in 1981.

During 1982, the Company opened 58 centers providing a large investment tax credit which resulted in an overall effective tax rate of approximately 15% for 1982. The Company expects that its effective tax rate in 1983 will be higher than that in 1982.

Net income after provision for federal and state taxes increased from \$2,601,056 in 1981 to \$7,507,736 in 1982. This represents an increase from \$.58 per share in 1981 to \$1.27 per share in 1982. Net income per share was affected by the 31% increase in the average number of shares outstanding.

1981 compared with 1980

Revenues from Company centers in fiscal 1981 increased over fiscal 1980 primarily as a result of 30 new centers opened during fiscal 1981 and increased revenues from existing centers opened in fiscal 1980.

Thirty-three franchised centers opened during fiscal 1981 as compared to 10 franchised centers opened during fiscal 1980.

The Company raised approximately \$36,000,000 from the sale of common stock to the public in 1981. These funds were invested in short-term interest-bearing securities pending utilization. During 1981 interest income from such investments was approximately \$1,071,000 (\$879,000 net of interest expense).

Net income after provision for federal and state taxes increased from \$176,879 in 1980 to \$2,601,056 in 1981. This represented an increase from \$.07 per share in 1980 to \$.58 per share in 1981. Net income per share did not increase at the same rate as net income due to a substantial increase in the number of shares outstanding principally as a result of the issuance of 900,000 shares of common stock in an initial public offering in April 1981 and 1,033,166 shares of common stock in a second public offering in November 1981.



## Management's Discussion and Analysis

## Liquidity and Capital Resources

Paper apid development of Company centers has required and will require substantial working capital, and cash flow from operations is not sufficient to meet all of such cash needs. In prior years the Company financed its growth through private and public sales of equity and debt securities, bank borrowings and equipment leases. The Company expects that cash flow from operations, leases, the Company's existing bank lines of credit and additional lines currently being negotiated will be sufficient to meet working capital needs through fiscal 1983.

During fiscal 1982, the Company utilized cash flow available from operations, a portion of the net proceeds of two 1981 public offerings and approximately \$19,300,000 of its bank lines of credit for additional center development. As the result of the use of proceeds of borrowings in development of additional centers, as reflected in the increase in the Company's property and equipment, such proceeds did not increase current assets. Accordingly, the ratio of current assets to current liabilities declined from approximately 3.0 at December 27, 1981 to approximately 1.2 at December 30, 1982. The Company anticipates that this trend will continue as long as a substantial portion of its expansion is financed with cash flow from operations and current borrowings.

At December 30, 1982, the Company's principal unutilized sources of liquidity consisted of approximately \$6 million of available borrowings under its bank lines of credit and approximately \$2.5 million of available commitments under its equipment lease agreements

The Company's objective is to open about 60 new Company centers in fiscal 1983. At December 30, 1982, the Company had signed leases for 45 centers which had not yet been remodeled or occupied. The Company expects that cash expenditures of \$500,000 to \$850,000 will be required for each center. The Company expects to fund these cash requirements from the sources discussed above

### Impact of Inflation

ignificant inflationary factors related to the Company's operations include food and labor costs and occupancy costs of premises. Many employees are paid hourly rates related to the federal minimum wage. Accordingly, inflation-related increases in the minimum wage have increased, and may continue to increase, the Company's costs Higher costs, coupled with uncertainty among financial institutions about making long-term, fixed-rate mortgage commitments in a period of volatile interest rates, have significantly increased the costs of lessors and developers who lease centers to the Company. Accordingly, they have increased rentals under such leases. Furthermore, most of the present leases contain periodic escalations of annual rentals based upon increases in specified cost-of-living indices. The Company expects that most of its future leases will contain similar provisions. Although no assurances can be given as to the future, to date, the Company has been able to increase prices to match cost increases.



## Consolidated Balance Sheets

December 30, 1982 and December 27, 1981 1982 1981 Assets Current assets: Cash and cash equivalents 3,735,505 \$22,178 796 Receivables 5,130,973 2.364 062 Inventones 12,646,982 6 523 754 Prepaid expenses 1,300,009 429 380 Center pre-opening expenses 3,247,000 1 292,000 Total current assets 26,060,469 32 787 992 Long-term receivables 145,000 Property, equipment and leasehold improvements at cost less accumulated depreciation and amortization 80,449,709 27 170 Cl1 Other assets 3,558,510 824 598 \$110,068,688 \$60,927 601 Liabilities and Shareholders' Equity Current liabilities: Accounts payable 9,421,960 \$ 7329,147 Accrued habilities 3,260,819 1,366,431 Income taxes payable 416,264 317,000 Current installments of long-term debt 7,990,729 792,898 Deferred income 728,500 1219015 Total current liabilities 21,818,272 11,024 491 Long-term debt, excluding current installments 32,181,692 4562170 Deferred income 973,582 188 588 Deferred income taxes 1,334,665 334 000 Shareholders' equity: Common stock. Authorized 20,000,000 shares; outstanding

See accompanying notes to consolidated financial statements.

5,827,241 shares in 1982; 5 692,411 shares in 1981

Total shareholders equity

Retained earnings



45,324,150

53,760,477

\$110,068,688

8,436,327

43,889,761

44818352

560 927 601

928,591

# Consolidated Statements of Earnings

Three years ended December 30, 1982, December 27, 1981 and December 28, 1980

	1982	1981	1980
Revenues: Company centers Inina, tranchise fees Other franchise revenues	\$82,580,391 1,160,000 15,545,677	\$29,547,007 1 105 000 5,566,907	\$ 9.336 444 750 000 1,339,084
Total revenues	99,286,068	36,218,914	11,425 528
Costs and expenses  Company centers: Cost of sales Operating expenses Engineering and product costs Selling, general and administrative expenses Interest expense (income), net	36,539,861 31,504,642 6,101,313 17,155,941 (832,925)	13,472,154 10 035 931 2,834,582 7,503 188 (878 997)	4,234,314 2,842 133 1,142 474 2,871 063 243 663
Total costs and expenses	90,468,832	32,966 858	11,333,649
Income before income taxes and cumulative effect of change in accounting method Income taxes Net income before cumulative effect of change in accounting method Cumulative effect on prior years of change in accounting method	8,817,236 1,309,500 7,507,736	3,252,056 651,000 2601 056	91 879 91 879 85 000
Net income	\$ 7,507,736	5 2601056	\$ 176879
Carnings per common share and common share equivalent Net income before cumulative effect of change in accounting method Cumulative effect on prior years of change in accounting method	\$ 1.27	\$ 0.58	\$ 004
Net income per common share and common share equivalent	\$ 1.27	\$ 0.58	\$ 00
Pro forms amounts assuming the current accounting method was applied retroactively:  Net income	\$ 7,507,736	\$ 2,601 056	S 91,879
Net income per common share and common share equivalent	\$ 1.27	\$ 058	\$ 004
Weighted average number of common shares and common share equivalents outstanding	5,893,098	4 492,265	2 598 404

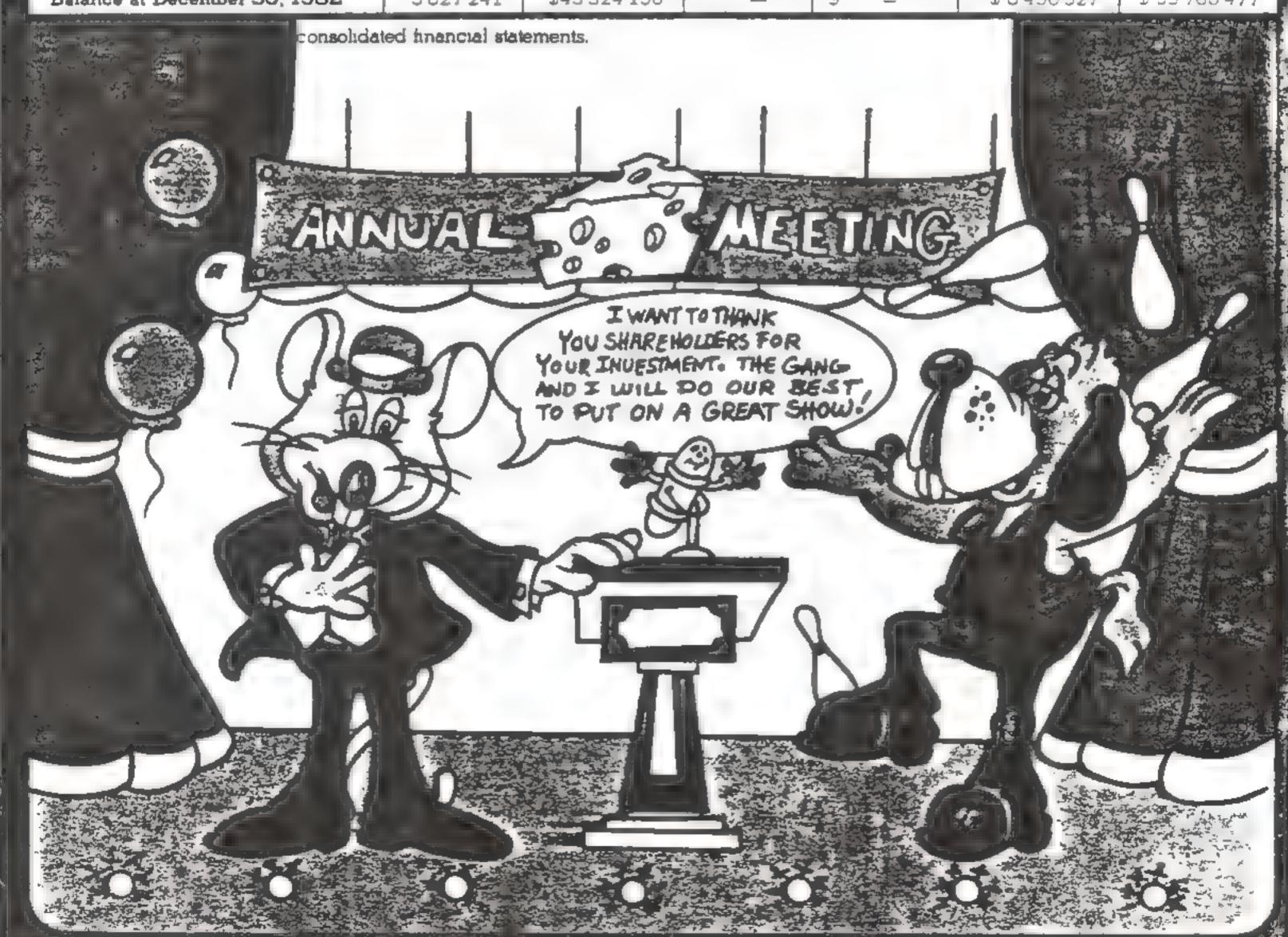
See accompanying notes to consolidated financial statements.



# Consolidated Statements of Shareholders' Equity

Three years ended December 30, 1982, December 27, 1981 and December 28, 1980

	Comm	ion Stock	Prefer	red Stock	Retained Earnings	
	Number of Shares	Amount	Number of Shares	Amount	(Accumulated Deticit	Tota
Balance at December 30, 1979 Sale of stock under stock	2,194 666	\$ 1,273 000	_	s —	\$(1,849,344	5 576344,
option plans Sale of stock through private	82,662	123 993	_	_	_	123,993
placements Conversion of debt to common	471,276	1,966,050	690 980	3,173 907		5 139 957
and preferred stock Net income	177,142	870,000 —	40,000	150,000	_ 176 879	1 020 000 176 879
Balance at December 28, 1980 Sale of stock under stock	2 9 2 5 , 7 4 6	4.233 043	730,980	3 323 907	(1 672 465	5 884 465
option plans Sale of stock to public	102,519 1,933 166	394 467 35 938,344	_	_	_	394 467 35 938 344
Conversion of preferred to common stock Net income	730 980	3 323,907	(730 980)	(3,323 907)	2 601 056	2 601 056
Balance at December 27, 1981	5 692 411	43 889,761	_	_	928 591	44 818 352
Sale of stock under stock option plans Issuance of stock in connection	90,395	242,923	_	_	_	242923
with acquisitions Net income	44.435	1,191,466			7 507 736	1 191 466 7 507 736
Balance at December 30, 1982	5 827 241	\$45 324 150		\$ -	\$ 8 4 3 6 3 2 7	\$ 53 760 477



# Consolidated Statements of Changes in Financial Position

Throp years anded December 30, 1982, December 27, 1981 and December 28, 1980

	1982	1981	1980
Sources of working capital:		# 2021050	# 170 070
Net income	\$ 7,507,736	\$ 2,601 056	\$ 176,879
Items which do not use working capital	8,922,145	2,256,267	785 605
Depreciation and amortization Deferred income taxes	1,000,665	334 000	700 000
Working capital provided by operations	17,430,546	5 .91 323	962 484
	145,000	_	
Decrease in long-term receivables  Net book value of property and equipment dispositions	146,364	163 223	94 429
Proceeds from long-term portowings	41,212,325	11 407 433	5 603 27
Additions to deferred income	784,994	188,588	_
Conversion of debt to common and			1 000 00
preferred stock	242022	26 222 81 1	1,020 000
Sale of stock	242,923	36,332,811	5,263,950
Issuance of stock in acquisitions	1,191,466 17,521,304		_
Decrease in working capital	\$ 78,674,922	\$53,283,378	\$12,944 13
	\$ 10,014,322	200,200,070	\$12,544.15
Uses of working capital:	•	E	\$ 145,00
Additions to long-term receivables	62,348,207	23 508 754	4 248 66
Additions to property, equipment and leasehold improvements	2,733,912	228,577	519,17
Additions to other assets  Conversion of debt to common and preferred stock	2,100,012		1.020 000
Current installments and repayment of ong-term debt	13,592,803	9 004 786	6 197 46
Increase in working capital	_	21 541 261	813.83
	\$ 78,674,922	\$ 53,283,378	\$12944,13
Changes in components of working capital:			
Increase (decrease) in current assets:			
Cash and cash equivalents	\$(18,443,291)	\$21 984 627	5 66 77
Receivables	2,766,911	1 703 041	602 25
Inventones	6,123,228	4 858 246	1 236 22
Prepaid expenses	870,629	284 800 1 292 000	73 29
Center pre-opening expenses	1,955,000		- 107055
	\$( 6,727,523)	\$30 122 714	\$ 197855
Increase (decrease) in current habilities:			01 10
Accounts payable	2,092,813	5 813 .62	91.49
Accrued liabilities	1,894,388	972 370 317 000	1399
Income taxes payable	99,264 7,197,831	628 421	64 47
Current installments of long-term debt  Deferred income	(490,515)	850 500	174 75
Desettor income	10,793,781	9 581 453	1 164 71
Towns and Administration of the American	\$(17,521,304)	\$21.541.261	\$ 91383
Increase (decrease) in working capital	@(II,DEI,DO4)	D21041701	2 31203



Three years ended December 30, 1982, December 27, 1981 and December 28, 1980

### Summary of Significant Accounting Policies

### Principles of Consolidation

The consolidated financial statements reflect the consolidated balances of Pizza Time Theatre, Inc. and its wholly owned subsidianes except PTT Financial Corporation which is accounted for on the equity method and has not been material to the consolidated group through 1982. All intercompany balances and transactions have been eliminated in consolidation.

#### Revenue Recognition

Royalty and service fees from franchise operations are recorded in income on the accrual basis as earned.

During 1982 the Company settled its litigation with Brock Hotel Corporation and ShowBiz Pizza Place. Under the terms of the settlement the Company received a lump sum payment of \$750,000 in June 1982 and 1½% of ShowBiz gross sales from June through December. Of these amounts, \$375,000 was offset against related legal expenses. Future payments from Brock and ShowBiz will amount to 1½% to 2% of gross sales on the first 160 ShowBiz units operated during the next 14 years and will be recorded on an accrual basis as earned.

These revenues, as well as revenues received from sales of merchandise to franchise owners, are also included in the Consolidated Statements of Earnings under other franchise revenues. Revenue from the sale of Cyberamics is included in deferred income until time of shipment. Initial franchise fees which are received but not yet earned are also included in deferred income until such time as a franchise center is opened. Territorial development fees are recognized as income when the agreement is executed.

#### Territorial Development Fees

In 1980, the Company changed its method of accounting for territorial development fees to recognize income when the agreement is executed. Prior to 1980, territorial development fees were deferred and recorded as income when the related centers were opened. The current method of revenue recognition for territorial development fees was adopted in recognition of the fact that the Company has provided substantially all services and satisfied all obligations assumed under the territorial development agreements when such agreements have been

executed. The effect of the change in 1980 was to increase net income before cumulative change by approximately \$550,000. The adjustment of \$85,000 related to prior years is included in income in 1980.

#### Inventories

Inventories are stated at the lower of cost (first-in, first-out basis) or market (net realizable value).

#### Depreciation and Amortization

Depreciation and amortization are provided principally on the straight-line method over the estimated useful lives of the respective assets. Leasehold improvements are amortized over the shorter of asset life or lease term.

#### Center Pre-opening Expenses

Beginning in 1980, pre-opening expenses related to new company centers are initially capitalized and expensed over 12 months from the opening date. At December 30, 1982, approximately \$3,247,000 of such costs were deferred to 1983.

#### Income Taxes

Deferred income taxes result from timing differences in the recognition of certain revenue and expense items for tax and financial reporting purposes. Investment tax credits are recorded as a reduction of the provision for Federal income taxes in the year realized.

#### Engineering and Product Costs

Engineering and product costs consist of costs associated with the manufacture of Cyberamics and other products related to franchised and Company centers. It is impractical for the Company to separate research and development from sustaining engineering costs. Both types of expenses are charged against income as incurred

#### Earnings per Common Share

Earnings per common share and common share equivalent are based on the weighted average number of shares outstanding and equivalent shares from dilutive stock options

#### Reclassifications

Minor reclassifications have been made to the 1981 and 1980 financial statements to conform with 1982 presentation

#### Receivables

A summary of receivables is as follows:

	1982	1981
Trade accounts 12% notes receivable due at various dates from 1981	\$ 3,279,998	5 1 600 030
to 1983 Royalties and interest	145,000	145,000 764 032
Tota, receivables Less amounts due after one year	5,130,973	2 509 062 145,000
Current portion of receivables	\$ 5,130,973	

#### Inventories

Inventories are as follows

	1982 1981		
Food, beverage, merchandise and supplies Raw materials - Cyberamics Work-in-process - Cyberamics Finished goods - Cyberamics Games and other equipment	\$ 3,285,370 2,712,638 1,822,779 938,382 3,887,813	768 579 658 501 954 983 2 906,706	
	\$12,646,982	\$ 6523754	

### Property, Equipment and Leasehold Improvements

A summary of property, equipment and leasehold improvements is as follows:

	1982	1981
Cyberamics Coin-operated amusement	\$ 2,361,234	\$ 995 962
games Restaurant equipment Furniture and equipment Land Buildings	20,467,139 6,253,633 1,596,369 1,796,239 1,998,299	6 887 417 3,376 986 581 005 330 000 600 000
Building improvements Leasehold improvements Leased equipment under capital leases	194,733 37,022,673 20,684,673	84,604 12,900,823 4 800 093
Less accumulated depreciation and amortization	92,374,992 11,925,283	30,556,890 3 386 879
	\$80,449,709	\$27 170 C11

Amortization expense on leased equipment under capital leases was approximately \$1,672,000 and \$362,000 in 1982 and 1981, respectively.

In 1982, approximately \$250,000 in Interest expense was capitalized with leasehold improvements. There was no interest capitalization in 1981 or 1980 as the Company did not have any bank borrowings.

#### Accrued Liabilities

Accrued liabilities are as follows

	1982	1981
Payroil and related items Sales taxes Other	\$ 1,549,385 737,712 973,722	3
	\$ 3,260,819	5 1 366 431

### Long-term Debt and Notes Payable

A summary of long-term debt is as follows

	1982	1981
Note payable for acquisition of assets of wood-working company due in two annual principal payments plus interest at 1% below prime beginning lanuary 3, 1983. Note payable to Atan, Inc. for acquisition of assets in connection with the organization of the Company due in annual.	\$ 289,733	144
installments of \$100,000 plus interest at prime plus 1/2% Mortgage notes payable at interest rates from 9-10-1	_	100 000
secured by property and due in equal monthly installments through 2001.  Notes payable for acquisition of certain assets due at	694,794	730 489
nterest rates from 12-15. Notes payable under bank lines	656,931	_
or credit  Note payable secured by property due in equal	19,300,000	_
monthly installments through 1983 Obligations under capital	332,756	~
leases	18,898,207	4 524 579
Less current installments of	40,172,421	5 355 068 790 898
long-term debt	7,990,729	.47 248
current installments	\$32,181,692	3 4 560 170



I'M PUTTING

OLD AGE !!!

As of December 30, 1982, the Company has bank lines of credit which provide for maximum borrowings of \$25 million, bearing interest at rates between prime and prime plus 1/2%. The Company is required to maintain compensating balances totalling \$800,000 and to pay a 1/2% per annum commitment fee on the unused portion of certain of the bank lines.

Included in the Company's bank lines of credit is a \$5,000,000 revolving THIS AWAY FOR MY line which converted to a five-year term loan on December 31, 1982 and another \$2,500,000 revolving line which will

convert to a four-year term loan in September 1984.

The Company in December 1982 obtained a \$2,500,000 equipment line of credit. Borrowings on this line bear interest at prime plus 3/4% and are to be paid over a 60 month term beginning March 31, 1983. The Company is required

to maintain a \$125,000 compensating balance with the bank

As of December 30, 1982, the Company was in compliance with the terms of all its bank lines of credit.

In August 1981, the Company purchased the land and buildings of a shopping center for \$248,263 in cash and assumption of various mortgage obligations totalling approximately \$751,440.

During 1982, the Company purchased land sites and buildings for existing and future Company restaurant locations for \$2,398,288 in cash and promissory notes and assumption of mortgage obligations totalling approximately \$826,161

The principal payments required on long-term debt for the next five fiscal years are: 1983 — \$7,990,729, 1984 — \$15,291,229, 1985 — \$6,151,681, 1986 — \$5,783,754 and 1987 — \$3,928,210,

#### Shareholders' Equity

On February 23, 1981, the shareholders of the Company approved two-for-three reverse stock split for both common and preferred stock which reduced the outstanding shares at December 28, 1980 to 2,925,746 and 730,980, respectively. The authorized shares of Common Stock were increased to

> 20,000,000 shares, and 10,000,000 shares of Class A Preferred Stock were authorized An automatic conversion of 730,980 shares of Preferred Stock into an equal number of shares of Common Stock was effected as of April 16, 1981. All references in the financial statements to the number of shares and related per share amounts have been restated to

reflect the foregoing matters In January and October 1980, loans from the principal shareholder totalling

> \$1,020 000 were converted to 177,142 shares of common stock and 40,000 shares of preferred stock. The loans from the principal shareholder were in the form of notes bearing interest at 8-

As of December 30, 1982

the Company had authorized a total of 733,332 shares for issuance under four stock option plans which provide for grant of stock options to employees (including officers and directors) at prices not less than fair value at the date of grant. Under the Company's 1979 and 1982 employee stock option plans, all options have five-year terms and generally options are exercisable commencing one year from the date of grant in cumulative annua. installments of 33-1/3%. The terms of the 1980 and 1982 incentive and non-statutory stock option plans are similar to those described above

A summary of 1982 and 1981 transactions under stock option plans is as follows

		1982		1981
	Number	Exercise	Number	Exercise
	of Shares	Prices	of Snares	Prices
Outstanding at beginning of year Granted Exercised Cancelled or expired Outstanding at end of year Shares exercisable at year end	309,960	1.50-21.50	269 513	\$150 390
	239,508	15.25-27.25	145 265	525 2150
	90,395	1.50-21.50	102 519	150 18 125
	25,181	3.90-27.25	2,299	390 18 125
	433,892	1.50-27.25	309 960	150 2150
	183,295	1.50-21.50	147 942	150 2150

The Company has also granted a leasing company an option to purchase 66,666 shares of common stock at an exercise price of \$18 per share

In connection with the acquisitions of franchised centers in Alabama and Colorado, the Company issued 31,000 shares and 13,435 shares of common stock respectively

The Company has never declared or paid a cash dividend and anticipates that, for the foreseeable future, its earnings will be retained for use in its business

#### Capital Leases

The Company has entered into various agreements which provide lease financing for equipment for Company centers. At December 30, 1982 and December 27, 1981, the Company had leased equipment for 79 centers and 20 centers, respectively, with terms ranging from five to seven years. As of December 30, 1982, lease financing has been arranged for an additional 8 centers for an aggregate of \$2,237,000.

The following is a schedule of future minimum lease payments together with the present value of

the minimum lease payments as of December 30, 1982

1983	5 6 4 3 3 9 5 4
1984	6 0 9 6 5 1 0
1985	5 8 5 8 1 9 3
1986	4 7 8 2 5 3 3
1987	2 7 9 0 8 8 2
Thereafter	1 4 3 1 7 8
Minimum future lease payments Less amounts representing interest at 11% to 18%	25 705 270 6 807 063
Present value of minimum future lease payments.	18 898 207
Less current pornon	3 825 795
Long term portion	\$15 C72 412

#### Income Taxes

Income tax expense consists of

	1981	1981
Current United States Foreign State	\$ 147,000 25,000 392,000	5 39 000 15 000 263 000
	564 001	317000
Deterred United States State	404 500 341 000	300 000 34 000
	745 500	334 000
Tota;	\$1,309,511	\$651,000



The provision for income taxes differs from the amount computed by applying the U.S. Federal statutory corporate rate to income before taxes. The reasons for the differences and the tax effect of each are as follows:

	1982	1981
U.S. Federal statutory corporate rate State income taxes, net of Federal	460%	46 0%
Investment tax credits	4.5 (36.3)	4 9 (29 3)
Surtax exemption Other	( 2) 9	( 6)
Effective rate	14.9%	20 O%

The sources of deferred income taxes and their effects are as follows:

	1982	1981
Tax depreciation in excess of depreciation reported in the financial statements.  Center pre-opening expenses deterred for financial reporting purposes.  Other	\$597,000 291,000 (142,500)	\$215,836 194,806 ( 76,642)
Total deferred taxes	\$745 500	\$334 000

As of December 30, 1982, the Company has an investment tax credit carryforward of \$4.3 million of which approximately \$3.6 million has been recognized for financial statement purposes. The credits will expire in 1997 if not utilized

#### Acquisitions

In 1982, the Company acquired a total of seven franchised centers for approximately \$5.5 million in cash and promissory notes. Company stock valued at approximately \$1.2 million and assumption of certain habilities totalling approximately \$1.5 million. The proforma impact of the acquisitions on the Company's net earnings for 1982 and 1981 is not material.

# Commitments and Contingencies

The Company leases its center locations and the facility which houses its principal executive offices, warehouse and manufacturing operations under lease agreements which expire at various dates through 2003. The majority of the lease agreements may be renewed, at the option of the Company, for five to ten year

terms. These agreements have been accounted for as operating leases. Rent expense under these leases was approximately \$7,072,028 in 1982, \$2,582,080 in 1981 and \$693,000 in 1980

Real estate taxes, insurance and maintenance expenses are obligations of the Company

Minimum future rental commitments under these lease agreements as of December 30, 1982 are as follows:

1983	\$ 12967661
1984	13 364 276
1985	13 731 181
1986	13 728 435
1987	14 048 488
Thereafter	82 616 328
	\$150 456 369

The Company is the defendant in litigation alleging breach of contract associated with a codevelopment agreement in which the plaintiff is seeking damages of \$60 million. Management of the Company based upon consultations with counsel and other information currently available, believes the plaintiff's allegations are without ment and that the outcome of the litigation will not have a material adverse effect on the Company's business or financial condition

### Subsequent Events

Subsequent to year end the Company agreed to purchase a franchised center in California for \$420,000 cash and assumption of certain liabilities totalling approximately \$310,000

The Company has entered into an agreement with Pizza Entertainment Center (PEC), one of its franchisees, which gives PEC the right to sell their tour centers to the Company at any date prior to July 16, 1985 for an amount equal to the lesser of 80% of the centers gross sales for the previous one year period or PEC's investment in the centers Subsequent to year-end, PEC exercised its

nght under the agreement and the Company agreed to purchase two centers for approximately \$1.3 million

In addition, the Company has agreed to purchase for cash and Pizza Time common stock a company involved in the development of video games. The aggregate purchase price is approximately \$2.2 million



## Auditors' Report

The Board of Directors Pizza Time Theatre, Inc.:

We have examined the consolidated balance sheets of Pizza Time Theatre, Inc. and subsidiaries as of December 30, 1982 and December 27, 1981 and the related consolidated statements of earnings, shareholders' equity and changes in financial position for each of the years in the three-year period ended December 30, 1982. Our examinations were made in accordance with generally accepted auditing standards and, accordingly, included such tests of the accounting records and such other auditing procedures as we considered necessary in the circumstances.

In our opinion, the aforementioned consolidated financial statements present fairly the financial position of Pizza Time Theatre, Inc. and subsidiaries at December 30, 1982 and December 27, 1981 and the results of their operations and the changes in their financial position for each of the years in the three-year period ended December 30, 1982, in conformity with generally accepted accounting principles applied on a consistent basis.

Pest, Marmite, Mitalely Co.

San Jose, California January 26, 1983



## Common Stock Data

he Company's stock is traded in the over-the-counter market and is listed on the NASDAQ National List under the symbol CHKY. The price range per common share is the highest and lowest closing bid quotation for Pizza Time Theatre, Inc.'s common stock during each quarter since April 16, 1981, the date the Company's common stock was first sold to the public. At December 30, 1982, there were approximately 3,296 shareholders of record.

Year ended December 30, 1982	High	Low	
First quarter Second quarter Third quarter Fourth quarter	25 32½ 29¾ 27¼	18 <sup>1</sup> / <sub>4</sub> 23 <sup>1</sup> / <sub>2</sub> 20 <sup>1</sup> / <sub>2</sub> 14 <sup>1</sup> / <sub>4</sub>	

Year ended December 27, 1981	High	Low
Second guarter (from April 16)	28 <sup>1</sup> / <sub>4</sub>	22½
Third guarter	25 <sup>3</sup> / <sub>4</sub>	18
Fourth guarter	24 <sup>1</sup> / <sub>2</sub>	20¼

# Quarterly Data

## Financial Information by Quarter (unaudited)

1982	Quarter Ended			
	March 21, 1982	June 17, 1982	Sept. 9, 1982	Dec. 30, 1982
Total Revenues Net Income Net Income Per Common Share and Common Share Equivalent	\$17,198,687 1,659,355 .28	\$23,078,330 1,978,929 .33	\$24,883,121 1,403,415 .24	\$34,125,930 2,466,037 .42
1981	March 23, 1981	June 14, 1981	Sept. 6, 1981	Dec 27 1981
Total Revenues  Net Income  Net Income Per Common Share  and Common Share Equivalent	\$ 5,354,884 125,151 .04	\$ 7,281,353 358,137 .09	\$ 9,552,234 735,329	\$14,030,443 1,382,439

Revenues and net income during a year may be significantly affected by the timing of the opening of Company centers and franchised centers and the execution of territorial development agreements. The first three quarters of the Company's fiscal year are of 12 weeks duration, and the fourth quarter is of 16 weeks duration.



## Corporate Directory

## Corporate Officers

Nolan K. Bushnell

Chairman of the Board and

Chief Executive Officer

Joseph F. Keenan

President and Chief Operating Officer

George F. Hellick

Senior Vice President, Operations

Gene N. Landrum

Senior Vice President, Development

Randall L. Pike

Senior Vice President and

Chief Financial Officer

John A. Scott

Senior Vice President, Franchising

Jack W. Campbell

Vice President, International

John A. Impson

Vice President, Manufacturing

Robert L. Lundquist

Vice President, Special Projects

Donald K. Marks

Vice President, Franchising

Bruce H. Munro

Vice President and General Counsel

Patrick J. Saign

Vice President, Marketing



## Board of Directors

Nolan K. Bushnell

Chairman of the Board

Pizza Time Theatre, Inc.

Joseph F. Keenan

President

Pizza Time Theatre, Inc.

Joseph W. Callahan, Jr.

Principal in CPS Properties

Real estate developers

Wallace R. Hawley

General Partner of InterWest Partners

Venture capital investors

Peter I. Sprague

Chairman of the Board

National Semiconductor Corporation

Donald T. Valentine

President

Capital Management Services, Inc.

Venture capital investors

Annual Meeting

The annual meeting of shareholders will be held Wednesday, April 27, at 10 a.m. at Chuck E. Cheese's Pizza Time Theatre, 2445 Fontaine Road. San Jose, California.

### Auditors

Peat, Marwick, Mitchell & Co., San Jose, California

Transfer Agents and Registrar

The Bank of California, N.A., San Francisco

Stock Listing

The Company's common stock is traded in the overthe-counter market and is listed on the NASDAQ National List. Symbol: CHKY

### Form 10K

If you would like a free copy of our annual report on SEC Form 10K for the fiscal year ended December 30, 1982, please contact Randall L. Pike, Chief Financial Officer, 1213 Innsbruck Drive, Sunnyvale, California, 94086.

## PIZZA TIME THEATRE 1982 ANNUAL REPORT

(REPLACEMENT PHOTOCOPIED VARIATION)

Date of Origin: 1983
Archived: 5-27-12
Submission by Jonathan Sullivan
Version 1.0

The documents contained herein are for educational use only.

Please do not replicate, redistribute, or make any unauthorized printings. All intellectual property including characters, artwork, photography, and slogans are trademark and/or copyright their respective owners.

